



FOR IMMEDIATE RELEASE

Contact:

Darrell Kean
Media Fusion Technologies, Inc.
www.gomft.com
610-369-7747
800-307-3533
darrell@gomft.com

Media Fusion Technologies Brings Worship to the Web For Area Churches

Boyertown, PA – (October 07) **Media Fusion Technologies, Inc.** (MFT) of Boyertown, in what has been described by owners as a “significant year of growth”, has still taken time out to give back to the community and deliver high-tech virtual sanctuaries to three area congregations.

Good Shepherd UCC of Boyertown (www.goodshepherdboyertown.org), **Grace & Peace Presbyterian Church of Pottstown** (www.graceandpeacepc.org), and **Fleetwood Bible Church** (www.fbcflame.org) websites each include the very latest in MFT custom programming and design. With MFT donating a generous portion of the development costs, these churches are able to afford websites loaded with features that would otherwise cost thousands of dollars more according to MFT. These features include programming developed for MFT’s corporate customers and specifically tailored to the needs of the respective congregations.

All three websites are dynamic, placing control of much of the content into church leader’s hands. Through MFT’s Content Management System (CMS), a secure online administrative control panel, each church can keep its website content up-to-date 24/7 by logging in remotely. Dynamic features include events calendar, newsletters, photo gallery, meeting minutes, staff listing, prayer requests and more. Additionally, the churches are utilizing advanced website technologies to bring the message to the youth in more popular methods such as pastoral blogs (personal Web-log entries delivered informally) and sermon / ministry podcasts (publishing audio files to the Web for user download).

“We are extremely pleased that we were positioned to facilitate the development and significant funding of these Websites in 2007,” stated Darrell Kean, MFT President and CEO. “Often, people are only informed of the variety of negative occurrences related to the Web, and tend to develop jaded viewpoints. It’s gratifying to MFT to deliver these same technologies to the hands of the good where they are of significant benefit and quickly develop into invaluable tools of fellowship and witness for each congregation.”

Kean further stated that, through their experiences developing these websites, his MFT team is currently developing a turnkey software package (name withheld pending trademark) specifically tailored to the religious community that will be extremely affordable and marketed nationwide in the coming months.

ABOUT MEDIA FUSION TECHNOLOGIES, INC.

Media Fusion Technologies, Inc. (MFT) is a multi-media marketing services company specializing in online application development, custom programming, website design and in-house hosting and maintenance. MFT’s network is comprised of multiple racks and multiple servers, all running

Microsoft OS and utilizing Microsoft database management systems. MFT's Internet connection is powered by multiple trunk lines and fiber optic lines to their upstream provider(s) with the data connections being maintained using the latest in Cisco, SonicWALL, Barracuda and other bandwidth routing and management appliances and software. Further information regarding MFT's network is not available for general release.

As a result, MFT has firmly established itself as a leading source for all graphic design, Internet, Intranet, full online web application development, CDROM/DVD presentations, commercial photography, commercial print design and production, radio & TV production & placement, and other video needs for customers regionally, nationally and internationally. For more information visit www.gomft.com or call (800) 307-3533.

###